

Boshan Guo, Fashion and Textiles designer

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LINKS

[Website](#), [Linkedin](#), [Portfolio](#)

PROFILE

Confident fashion design professional with experiences in varying luxury and contemporary fashion brands. Specialised in fashion print design. Strong time-management and oral communication skills, desire to learn and grow. The founder of UNUM Studio established the business plan and managed the business from all perspectives, including sales, marketing, project management, and business development. Capable of staying organised in a fast-paced environment.

EXPERIENCE

- Nov 2021 **Founder , UNUM Studio** London
- Awarded UAL CCW Incubator Programme, selected from 1/20, professionally trained with business advisors.
 - Established and managed the business plan created for marketing and sales strategies, branding, and packaging.
 - Succeeded in pitching products to buyer shops and marketing events. The company exhibited with Top Drawer 2022 launchPad, participated as trend 2022 sustainable brand.
 - Negotiated and executed contracts with website designers and graphic designers for the brand.
- Nov 2021 **FREELANCE FASHION DESIGNER, Shopperbird** London
- Managed the entire product design process, from initial market research to mood board creation to sketching/designing to delivering the end product.
 - Designed new clothing using predefined specifications or specific body dimensions.
 - Created modern designs from second-hand fabrics and upcycled materials.
- May 2019 — Jul 2022 **EMBROIDERY DESIGN INTERNSHIP, Aamir Beading** London
- Responsible for mood board and colour palette creation.
 - Provided hand drawing design idea reference. Produced technical drawings for embroidery design production through Adobe Illustrator.
 - Developed prototype samples for partner companies, such as, Burberry, Tom Ford.
- Jan 2019 — Mar 2022 **WOMENSWEAR RTW DESIGN INTERNSHIP, PORTS1961** London
- Conducted market and trend image research; contributed ideas with the design teams on swatches. Contributed to draping in 3D based on sketches for the AW2019 collection.
 - Constructed more than 20 pieces of hand jewellery for Ports1961's lookbook shooting and London fashion week.
 - Assisted in London Fashion week's runway presentation on show stage and lookbooks.
 - Worked on follow up and chasing prototype samples from suppliers.
- Sep 2018 — Dec 2018 **WOMENSWEAR RTW DESIGN INTERNSHIP, ROKSANDA** London
- Accomplished 80% of the colour-ups and Tech packs for the AW 2018 and the Pre-fall 2019 collections, efficiently proving the design team's progress.
 - Collaborated across departments to organise prototypes and samples' deliveries, maintaining and updating existing archives.
 - Assisted professional editorial photography and styling.
 - Prepared tech packs, print placements, presentation boards, fabric swatches and season inspiration boards weekly.
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EDUCATION

- Oct 2020 — Sep 2021 **MA Textiles Design, Chelsea College of Art & Design** London
- Graduated with distinction (A*).
 - Researched on sustainable design and developed bioplastic materials.
 - MA course representative and coordinators.
- Oct 2016 — Jul 2020 **BA Fashion: Fashion Print, Central Saint Martins College of Art & Design** London
- Graduated with 2:1 (68%).

- Specialized in print design, textiles design. Skilled in screen printing, digital print, Devore, repeated print design.

SKILLS

Microsoft Office Suite	Leadership
Marketing and Sales Management	Project Management
Effective Time Management	Adobe suite (Photoshop, Illustrator, InDesign); CLO 3D
Organisational skills	Textiles Techniques (Print, Embroidery, machine and hand sewing)
Conflict Resolution	Concept Development (Illustration, Sketching, Collage, Mood Board)
Interpersonal Communication	Design Skills (Research, Prototyping, Pattern Cutting, Draping, Technical Drawings)

AWARDS

Sep 2021	INCUBATOR PROGRAMME AWARD , UAL	London
	She was selected in Camberwell, Chelsea, and Wimbledon College of Alerts' graduation Incubator Programmer. The programme focuses on foster graduates set up and growing viable business ability.	
Sep 2018	GRAYSON AND GORGEOUS DRESSES, MCCANN	London
	Designed an outfit for Grayson Perry, exhibited at MCCANN, London Exhibition. Garment purchased by Grayson Perry, 2018.	

EXHIBITION

Oct 2021	YOUR MILIEU, Arthill Gallery, Location
Oct 2021	THE SUBLIME 3.0: FEAR AND AWE VR EXHIBITION, AGORA DIGITAL ART, London
Oct 2021	MA GRADUATION VIRTUAL SHOW VR EXHIBITION, New Art City, London